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Important Note to all Check It Out users

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Topic: Important Note to all Check It Out users

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Displaying all 23 posts by 19 people.



Post #1
6 replies

Vm App (Silicon Valley, CA) wrote
on Aug 18, 2008 at 4:11 PM

[Reply to vm](#)
[Report](#)

Thank you for all your excitement and enthusiasm regarding the launch of our facebook application Check It Out!

As you know, we are dedicated to providing amazing deals. Please be aware that someone has hacked into our development database of our coupon offers, placed our offers in pdf files and is now distributing them throughout the internet. The majority of these coupons were not for distribution. They were strictly to be used for sales and marketing demonstrations. Such offers, because they are copies / reproductions, are considered fraudulent and are not permitted, please do not attempt to use them.

All the offers that were properly printed through our facebook application can be redeemed. ANY copy of any coupon or anything printed or reproduced from any other source other than through the authorized Facebook application may not be accepted at the register.

We are working with ALL industry players to address this issue and are saddened by the fact that a few can try to ruin it for the many.

We hope to resolve these issues quickly so we can keep the good deals coming!

Thank you for your support!

Sincerely,
Check It Out Management



Post #2

You replied to [vm's post](#)
on Aug 18, 2008 at 4:40 PM

[Reply to Your Post](#)
[Delete Post](#)

If you were "hacked" it should be easy enough to trace. Are you saying they hacked into a secure server? Being in Silicon Valley there are so many computer guru's it shouldn't take anytime to track it down.

I'm sorry your firm was hacked, your IT department should be able to trace it easily enough.



Post #3

Malyshka Christine (Salt Lake City, UT) replied to [vm's post](#)
on Aug 18, 2008 at 5:07 PM

[Reply to Malyshka](#)
[Report](#)

While I appreciate the application, I can't help but wonder why someone would have to 'hack' into your system to create PDF files. Creating PDF files is a simple process and even my 10 year old can do it with the click of a mouse. No hacking needed.

As you are saying that copies are not legitimate, how then can those of us who attained these coupons through Facebook be assured that we won't be accused of having a copy when we use these coupons at a store?



Post #4

Miguel Diaz replied to [vm's post](#)
on Aug 18, 2008 at 5:16 PM

[Reply to Miguel](#)
[Report](#)

As you know I had a terrible experience at Wal Mart Sunday trying to redeem the handful of coupons and I posted the letter I sent WM on your wall. Now I am hearing that your site was hacked etc.. As much as

Online Friends (1)



I want this to succeed this is quickly becoming too much drama. Good luck in your endeavors but I will not recommend this application to anyone at this time. I think this is a vyrl scam.



Post #5

JoAnna Edwards-Adkins (Atlanta, GA) wrote
24 hours ago

[Reply to JoAnna](#)
[Report](#)

if our coupons were printed legitimately, how will we be protected from not being able to use the coupons? is there a visual difference between the fb coupons and the pdf file ones? will store cashiers know to accept the good ones and not the fraudulent ones? sorry for all the ?s i just want to make sure that when i go to the store in the morning my coupons will be accepted.



Post #6

Cate Smith (Tri-Cities, WA) wrote
22 hours ago

[Reply to Cate](#)
[Report](#)

You should report the eBayers who are selling these coupons.
http://cgi.ebay.com/1-COUPON-6-00-OFF-CALIFORNIA-PIZZA-KITCHEN-PIZZA-YUM_W00QitemZ260276711928QcmdZViewItem?hash=item260276711928&_trkparms=72%3A552%7C39%3A1%7C66%3A2%7C65%3A12%7C240%3A1318&_trksid=p3286.c0.m14



Post #7

John Hawke wrote
21 hours ago

[Reply to John](#)
[Report](#)

your company is a now a joke and you should be fired for giving out coupons that get people who printed them from your facebook site accused of committing fraud when trying to redeem them at stores. i applaud people like Miguel Diaz on this board and believe you are a scam artist and you are now trying to weasel out of this situation by blaming a phantom third party "hacker" and not taking responsibility for the mess you caused by your poor planning and incompetence. i think everyone who visited your check it out site should now tell 5 friends to check out the real fraud called vyrlmkt.



Post #8

Laura Chastine (Gainesville, FL) replied to [vm's post](#)
19 hours ago

[Reply to Laura](#)
[Report](#)

I don't know how you could let something like this happen. You realize all coupons everywhere will be under ridiculous scrutiny and people who count on them to keep their bills down (like myself) will be the ones who ultimately pay for your mistake.

How you could've let this much time go by before actually posting NOW that someone allegedly hacked into your system is beyond me. No one thought of that before NOW??? Unbelievable.

But, y'all posted repeatedly and answered emails to various sources that the coupons were legitimate - HA! What a load of #(\$*.

'keep the good deals coming' ????????

Good luck with that. I find it highly unlikely you will survive this disaster.



Post #9

Tamara Murphy wrote
12 hours ago

[Reply to Tamara](#)
[Report](#)

Hacked that is the most wonderful cover. So basically what your saying is stores everywhere will be out \$1000's because you didn't think things through very well. To make one of these into a PDF all one had to do was print to a PDF file instead of printing to their printer. There wasn't an ounce of hacking involved and pretty much everyone knows it. The idea of using the networks to advertise through coupons was great. The planning and security was pretty lousy. I hope you reimburse the store so you don't get sued.

Bianca Rios (George Mason) wrote

[Reply to Bianca](#)

Online Friends (1)





Post #10

12 hours ago

[Report](#)

"Please be aware that someone has hacked into our development database of our coupon offers, placed our offers in pdf files and is now distributing them throughout the internet."

It's ridiculous that companies do not admit to their mistakes. There are systems out there to limit the number of copies that a coupon is printed and block the ability to print to a PDF file (ie Bricks coupons). This did not happen because some one "hacked" into their development database. The coupons were available on the internet with no security measures to protect them.

Post #11
2 replies**Scott Gray** (Missouri) replied to [vm's post](#)

9 hours ago

[Reply to Scott](#)[Report](#)

A couple of things here. First, in an earlier statement, you posted that there is a unique ID code on each coupon we printed that links back to our Facebook account. This is patently false, as I've compared identical coupons printed by myself and a friend, and found them to be... identical. Further, if you examine your browser's cache from where you looked at the page, you can see that the two barcodes are simple graphics displayed on the web page. This IS no "unique identifier" at least at this juncture. There may well be in the future, and I hope there in fact is, but at this time, there is NOT. This statement by you is a simple and blatant attempt at scare tactics to prevent people from using the coupons.

This does NOT speak well of you or your company.

Now you're speaking of 'fraudulent' coupons, coupons that were never intended to be released, etc. It might go some ways towards you regaining some credibility if you gave us an 'official' list of coupons that WERE intended to be released.

Keep in mind, though, that in regards to the very high value coupons, many people did print them out legitimate from the Facebook website, and that Mr. Wayman has publicly acknowledge that you were very quickly "out" of some of the high value coupons, and he mentioned them by name. So be very, very, VERY careful to be FULLY accurate when you list the "official" coupons for us, because we WILL be comparing it to what Mr. Wayman has stated publicly. Just because a coupon was only available via your application for a very short time does NOT mean that it's "fraudulent" that you were "hacked" or any such nonsense.

A great many people are reporting that stores are turning them away from using coupons they printed legitimately using your applications, with stores calling them frauds and worse.

The fact that more and more perfectly legitimate and innocent users, who decided to accept your "viral" campaign are being publicly humiliated by attempting to use your so-called "legitimate" coupons is deeply troubling.

I advise you to come clean, quickly, and in VERY clear terms about exactly what the situation is, if you EVER hope to have any credibility in the future, or even HAVE a business future at all.

Right now, I'm pretty thoroughly disgusted by the situation and your handling of it. This doesn't reflect well on you, or on Facebook. And I will be letting Facebook know my opinion of you and your company directly, if this isn't cleared up and in short order.

Post #12
2 replies**Scott Gray** (Missouri) replied to [Scott's post](#)

9 hours ago

[Reply to Scott](#)[Report](#)

Someone asked about Mr. Wayman's posting of named high-value coupons, but that post seems to have mysteriously disappeared.

If still interested: Go to the top of this page and click on the "back to Check It Out" link.

Now scroll down to the bottom and look for the "Wall" section. It should say something like 'showing 5 of 56 posts'. Click on the '56 posts' part to see what's been posted on The Wall. Go back to the beginning and read forward, and you'll see Mr. Wayman mentioning

[Online Friends \(1\)](#)

things like the coupons for Fiji water and such, which were high values that disappeared VERY quickly, and which a number of people are now saying are "fraudulent" because they are not listed on the various "here's the complete list of legitimate coupons from Facebook" appearing on different web forums.



Post #13

You replied to [Scott's post](#)
8 hours ago

[Reply to Your Post](#)
[Delete Post](#)

They might have been removed. But that information was saved by many users that printed the pages with the URL. They won't be able to claim they never wrote it. They need to live up to what they originally told the consumers about these coupons.

I want to know how we as consumers that did print them from the check it out application are going to be allowed to use the coupons we printed from our signin without issues in stores.

Mr. Wayman please tell us the answer to that.



Post #14

You replied to [Scott's post](#)
8 hours ago

[Reply to Your Post](#)
[Delete Post](#)

The post is still there. I reprinted it.

<http://www.facebook.com/wall.php?id=9184429175&page=2&hash=0e46226656b5402e2dd58d0254dfab32>



Post #15

[Sabrina Morgan](#) wrote
3 hours ago

[Reply to Sabrina](#)
[Report](#)

Sorry, Mark, your "database" wasn't "hacked." You just severely underestimated how technologically savvy people are. Manipulating URLs is *NOT* considered hacking.

Obfuscation is not an effective form of security and the programmers on your team should have known that. What an expensive lesson to learn.

You could always hire my husband. He's a programmer and could have told you before you spent \$\$\$\$ on this program that it needed more security.



Post #16

[Diane Hoskins](#) replied to [vm's post](#)
2 hours ago

[Reply to Diane](#)
[Report](#)

I am deeply saddened and disappointed that your response to the applications huge mistake is to place blame elsewhere. It is apparent that credibility means nothing to you. You will soon find out that it means a lot to consumers. You need to step up to the plate and own your mistakes. Stop placing blame where it doesn't belong.

If you didn't want pdf's created you shouldn't have allowed people to print to file. If there were limits on the numbers of coupons available, you shouldn't have allowed consumers to print as many as they wanted. Your mistakes, grow up and own up to it and stop placing blame elsewhere.

Your woo-hoo just went to rut-roh and you have nobody to blame your own people. Grow up and own up!



Post #17

[Malyshka Christine](#) (Salt Lake City, UT) wrote
2 hours ago

[Reply to Malyshka](#)
[Report](#)

At this point I need you to go fix my relationship with my local store. To go to a store that one has shopped at for all domestic needs for years, only to now be suspected and accused of being a 'hacker' and a fraud is embarrassing and bordering on defamation of character (ok, I am not an attorney, but it sounds like an appropriate term here). How can I ever gain that trust back?

Online Friends (1)



In the store's words; "We have been told by vyrlnkt that people hacked into their system and changed the integrity of their coupons. They urged us not to accept coupons as they are fraudulent".



Matt Simmons (Dothan, AL) wrote
about an hour ago

[Reply to Matt](#)
[Report](#)

Post #18

ROFL that is so hilarious that someone had these on ebay.



Jean Parks wrote
47 minutes ago

[Reply to Jean](#)
[Report](#)

Post #19
2 replies

I printed and saved copies of the Facebook pages showing the coupon selections available for me to print. Nobody needed to "hack" anything, all they needed to do was become a facebook member and install the check it out application in order to be given access to these coupons.

Crying hacking and fraud makes the people who signed up,who installed your application look really,really bad, you've also put honest end users at risk for being arrested and prosecuted for coupon fraud!

I understand you want to generate a lot of hits,graner publicity but I think you best be thinking of ways to institute damage control that don't involve throwing innocent consumers under the bus!



You replied to [Jean's post](#)
34 minutes ago

[Reply to Your Post](#)
[Delete Post](#)

Post #20
1 reply

I printed the front page offers before I printed any of the original batch of high dollar coupons also.

Now we have to save face with our retailers. This in't our fault. I feel that they should live up to their claims that the coupons are legitimate and do the right thing. But they are making the consumer look bad when we have the statements and emails from them claiming the coupons were real.

I think a lawsuit is in order on this one. They're claiming they were hacked,yeah right. They put no print limits on coupons with high dollar limits and now they want the consumer and the retailers to suffer because of their mistake. This screams lawsuit! Our dignity that's a different story. How will we ever be able to regain that again in the eyes of our retailers? We are the ones that will be looked at in a bad light when this company flat out lies and is now screaming fraud! This is wrong in so many ways to the consumer and the retailers.

Maybe a lynching is in order here!



Jean Parks replied to your post
27 minutes ago

[Reply to Jean](#)
[Report](#)

Post #21

Teresa,

I waited till this afternoon to shop, assured by the announcement that those who printed the coupons legit,via the Facebook website could shop in confidence that their coupons would be honored.I bought a couple of each item that interested me, I didn't buy hundreds or dozens, heck I only printed up coupons for items that I'll actually use. I wasn't greedy.

I'm a professional woman and the thought that something like this could mark me as a scam artist or worse led to my local supermarket having me arrested sickens and frightens me!



Sandy Scarfo (Austin, TX) replied to [Jean's post](#)
20 minutes ago

[Reply to Sandy](#)
[Report](#)

Post #22
1 reply

You know it's not just that we signed up and installed their application, but it's also that we provided them with additional personal information in exchange for the now false compensation of those coupons.

I must admit, you were smarter than I to capture an image of the offers on your page before printing them. I just went to my local

Online Friends (1)



grocery store this evening and used a couple of the coupons (after being assured yesterday that they were legitimate) only to come home and read this. I live in a small town, and now I will have to worry about whether I will be discouraged or even prevented from shopping at the our one and only grocery store!

Will vrylmarket pay my gas to drive 25 miles to the next closest grocery store now they have decided to tell my local grocer I am a fraud? Thanks vrylmarket - I installed your fine application because I wanted to be at least embarrassed or maybe even arrested, all for a total of about \$10!



Jean Parks replied to Sandy's post

2 minutes ago

[Reply to Jean](#)
[Report](#)

Post #23

if you folks are smart consumers I hope you are now busy printing this thread showing the announcement that people who printed these coupons via Facebook could feel confident about redeeming them as they would be honored.

Retailors aren't going to take this lying down and I've got no doubt that many will be facing legal action over this mess. Protect yourself, print the full page here showing this announcement.

